



# HOPKINS HEALTHCARE BUSINESS CONFERENCE

BUILDING THE FUTURE OF HEALTHCARE

## 2024

DATE: MARCH 7TH & 8TH, 2024

LOCATION: CAREY BUSINESS SCHOOL

100 INTERNATIONAL DRIVE, BALTIMORE, MD, 21202

Hosted by Johns Hopkins Carey Business School



HEALTHCARE  
BUSINESS  
ASSOCIATION



JOHNS HOPKINS  
UNIVERSITY

Hopkins Business  
of Health Initiative

# Welcome

It is with great enthusiasm that we introduce the Hopkins Healthcare Business Conference, hosted by the Graduate Healthcare Business Association and the Hopkins Business of Health Initiative at the Carey Business School. This conference is a platform to explore and discuss the dynamic landscape of healthcare and business, focusing on critical topics such as value-based care, artificial intelligence, medical devices, digital health, and investments.

We are deeply grateful to the Student Affairs team and Event staff at Carey, as well as faculty advisors and sponsors, for their unwavering support and dedication in bringing this conference to fruition. Their tireless efforts have been instrumental in ensuring the success of this event, and we extend our heartfelt appreciation to each of them.

Our conference aims to foster meaningful discussions and connections among industry leaders, professionals, and students, providing a valuable opportunity to delve into the latest trends and innovations shaping the future of healthcare and business. Through engaging panels, keynotes, and interactive sessions, we strive to facilitate knowledge-sharing and collaboration that will drive positive change in the healthcare industry.

As participants, you play a vital role in shaping the dialogue and contributing to the collective understanding of the healthcare business. We are confident that your insights and perspectives will enrich the conference experience for everyone involved, and we look forward to the valuable discussions and connections that will emerge from our time together. Thank you for joining us at the Hopkins Healthcare Business Conference. Together, we are shaping the future of the healthcare business and making a meaningful impact in the industry.

Warm regards,  
The Organizing Committee of HHBC



Dr. Ryan Dougherty



Vidith Huot



Dr. Matthew Potter



Sunny Roy



Deanna Portero



Dr. Daniel Irowa-Omoregie



Dr. Beejadi Mukunda



Dr. Anders Sideris



Jiashi (Cathy) Sun



Dr. Rene Torre

# Agenda

## Day 1

Thursday March 7

Room 24 A/B

5:00 PM

**Welcome**

ORGANIZING  
COMMITTEE

5:15 PM

**Dean's Introduction  
Keynote**

KAVI MISRI,  
FOUNDER & CEO  
HIBISCUS HEALTH

6:00 PM

**Startup Pitches**

SHERROD DAVIS,  
CO-FOUNDER & CEO  
ECOMAP TECHNOLOGIES

6:30 PM

**Networking Reception**

# Agenda

## Day 2

### Friday March 8

8:30 AM	<b>Registration and Light Breakfast</b>		24 A/B
9:00 AM	<b>Welcome</b>	JILL GREEN, JD SENIOR ASSOCIATE DEAN, CAREY BUSINESS SCHOOL	24 A/B
9:30 AM	<b>Keynote</b>	KAPIL PARAKH MD PHD GOOGLE HEALTH	24 A/B
10:15 AM	<b>Panel 1</b>	ARTIFICIAL INTELLIGENCE VALUE- BASED CARE	24 A/B 24 C
11:15 AM	<b>Panel 2</b>	BIOPHARMA HEALTH POLICY & EQUITY	24 A/B 24 C
12:00 PM	<b>Lunch</b>		PASSANO LOBBY 2ND FLOOR
1:15 PM	<b>Panel 3</b>	MEDICAL TECHNOLOGY & DEVICES PSYCHEDELICS	24 A/B 24 C
2:15 PM	<b>Panel 4</b>	DIGITAL HEALTH INVESTMENTS	24 A/B 24 C
3:15 PM	<b>Closing</b>	STARTUP AWARD CEREMONY NETWORK RECEPTION	2ND FLOOR



# KEYNOTE SPEAKERS

## **Kapil Parakh, MD, MPH, PhD**

Sr. Medical Lead  
Google



Kapil Parakh, a cardiologist and Senior Medical Lead at Google, has launched impactful products reaching over a billion users and formed key partnerships with organizations like the World Health Organization and the American Heart Association. In addition to his role at Google, he practices part-time at the VA Medical Center and holds adjunct positions at Georgetown and Yale. His previous roles include serving as a White House Fellow, principal health advisor to the Secretary of Veterans Affairs, and co-founder of the non-profit Health for America. At Johns Hopkins Bayview, he was Director of Heart Failure, innovating in care delivery, and has published research on psychosocial factors in heart disease. Parakh is board certified in Internal Medicine, Cardiology, and Advanced Heart Failure and has an MD, MPH, and PhD. He is also the author of "Searching for Health," published by Johns Hopkins Press.

## **Kavi Misri, MBA**

Founder & CEO  
Hibiscus Health



Kavi Misri, Founder and CEO of Hibiscus Health, pioneers digital metabolic health solutions using deep tech and science to tackle diabetes, hypertension, and obesity. With a decade of healthcare investment experience, Kavi excels in strategic vision and operational proficiency, focusing on population health management. Previously, he founded Rose Health, a deep-tech mental health platform, securing \$10 million in funding and an acquisition in 2022. Earlier roles include executive positions at Northwell Health and healthcare M&A Investment Banking at JP Morgan & SunTrust, where he closed \$3 billion in transactions. Recognized for his leadership, Kavi has led Hibiscus Health to milestones such as becoming a Johnson & Johnson portfolio company and joining the Type 1 Diabetes Moonshot at StartUp Health. A magna cum laude graduate from Fordham University with a BS in Finance and an MBA in Healthcare Management from Johns Hopkins Carey Business School, Kavi's achievements include the 2020 Washington Business Journal's 40 Under 40 award and the Johns Hopkins University Mission in Action Award. His visionary leadership and impactful contributions continue to shape the healthcare industry.

# MODERATOR FOR STARTUP PITCHES

## **Sherrod Davis, MA**

Co-Founder & CEO  
Ecomap Technologies



Sherrod Davis is the co-founder and CEO of EcoMap Technologies, with a comprehensive background in technology. Since becoming EcoMap's COO in 2021 and later CEO, he has been key to the company's expansion, securing funding and recruiting talent from cities across the U.S. Before EcoMap, Davis co-founded AdWap, worked in leadership at the data privacy startup TrackOFF (acquired by Avast in 2019), and held a significant role at the healthtech startup Protenus. Active in the Baltimore tech scene, he co-founded a coalition aimed at making the city a center for diverse tech talent, earning a 'Best in Tech' Executive accolade from the Baltimore Business Journal. Additionally, Davis contributes to community projects and sits on the boards of Retrain America and Code in the Schools. He holds a Master's in Management from Wake Forest University and a BA from Davidson College.

# PANEL 1

10:15 AM – 11:00 AM

## ARTIFICIAL INTELLIGENCE: INNOVATING FOR ETHICAL AND EQUITABLE IMPLEMENTATION



### **Ritu Agarwal, PhD** Moderator

Director of the Center of Digital Health and Artificial Intelligence

Dr. Ritu Agarwal serves as the Director of the Center of Digital Health and Artificial Intelligence and holds the William Polk Carey Distinguished Professorship at the Johns Hopkins Carey Business School. Her expertise lies in the strategic use of IT in healthcare, AI applications in health, and health analytics. She has a distinguished academic career with significant contributions to digital healthcare transformation and is a recipient of numerous prestigious awards for her scholarly work.

## PANELISTS



### **Kenyon Crowley, PhD, MBA**

Managing Director, Federal Health Data and Artificial Intelligence  
Accenture Federal Services

Dr. Kenyon Crowley is the Managing Director of Data & AI for Health at Accenture Federal Services, focusing on analytics innovation in the Federal Health sector. A health information scientist by training, he has an extensive background in designing health information systems and implementing responsible AI. He has also served as faculty at the University of Maryland and has a strong track record of digital health product development from concept to market.



### **Tamra Moore, JD**

VP of Corporate Counsel, Global Data, Privacy & AI  
Prudential

Tamra Tyree Moore is the VP of Corporate Counsel for Global Data, Privacy, and AI at Prudential Financial. She advises on AI, legal, and global privacy matters, leveraging her significant legal expertise in both private and public sectors. Moore is a thought leader on AI and healthcare's legal implications, with notable academic credentials and certifications in global AI policy and privacy.



### **Adler Archer, JD, MS**

Director of Office of Strategy Management  
JHU Whiting School of Engineering

Adler Archer is the Director of the Office of Strategy Management at the Johns Hopkins Whiting School of Engineering. He combines his leadership role with his work as an associate research scientist focusing on technology implementation in community healthcare and social informatics. In addition, he contributes to teaching both at the School of Medicine and Carey Business School.



### **Rachel Hendricks-Sturrup, DHSc, MS, MA**

Research Director  
Duke-Margolis Center for Health Policy

Dr. Rachele Hendricks-Sturrup is the Research Director of Real-World Evidence at the Duke-Margolis Center for Health Policy and the Chief Data Governance Officer at the National Alliance Against Disparities in Patient Health. Her work is at the forefront of bioethics, policy, and health innovation, with a focus on the ethical and equitable implementation of AI/ML in healthcare settings.

# PANEL 1

10:15 AM – 11:00 AM

## VALUE-BASED CARE: A CATALYST FOR TRANSFORMATIVE POPULATION HEALTH



### **Andrew Anderson, PhD** Moderator

Assistant Professor, Department of Health Policy & Management  
Bloomberg School of Public Health

Andrew Anderson, Ph.D., serves as an assistant professor in the Department of Health Policy & Management at the Johns Hopkins Bloomberg School of Public Health, focusing on healthcare needs among marginalized populations. Prior to joining Hopkins, he held roles at Tulane University, the National Committee for Quality Assurance, and the National Quality Forum, contributing to quality measurement and healthcare equity. His academic background includes significant scholarship as a Robert Wood Johnson Foundation Health Policy Research Scholar and authorship of over 20 papers in prestigious journals.

## PANELISTS



### **Steven Spencer, MD, MBA, MPH**

Healthcare Executive

Steven Spencer brings over 15 years of healthcare leadership experience to his former role as Deputy Chief Health Officer at Cityblock Health, focusing on delivering personalized care to underserved communities. His expertise spans clinical quality, care management, and healthcare equity, with significant achievements in improving health outcomes in both urban and rural settings. Spencer holds an MD, MBA, and MPH, and is recognized for his contributions to healthcare innovation and quality as a fellow of the American College of Physicians.



### **Scott Berkowitz, MD, MBA**

Chief Population Health Officer | VP of Population Health  
Johns Hopkins Medicine

Scott Berkowitz serves as the Chief Population Health Officer and Vice President of Population Health at Johns Hopkins Medicine, where he leads enterprise-wide population health initiatives. A faculty member in cardiology and geriatric medicine at Johns Hopkins University, Berkowitz has played a vital role in transforming healthcare delivery, including developing the Johns Hopkins Community Health Partnership. His education includes degrees in biology, business administration, and medicine from Yale University, complementing his leadership in improving patient care and health outcomes.



### **Nicki McCann, JD**

VP of Provider/Payer Transformation  
Johns Hopkins Health System

Nicki McCann has been the Vice President of Provider/Payer Transformation at the Johns Hopkins Health System since 2019, focusing on patient-centered care improvement and value-based care models. Her background includes policy analysis, program development, and leadership advisory roles, significantly influencing healthcare policy and delivery at Johns Hopkins since 2010. McCann, who holds a juris doctorate from the University of Baltimore School of Law, is an influential figure in Maryland's healthcare policy landscape, including chairing the Maryland Medicaid Advisory Committee.



### **Nicholas Gavin, MD, MBA, MS**

Systems Vice Chair of Operations  
Mount Sinai

Nicholas Gavin, MD, MBA, MS, is the Vice Chair of Operations in the Department of Emergency Medicine & Associate Professor of Emergency Medicine at Mount Sinai Health System, where he spearheads operations and population health initiatives. His contributions include the development of the Mount Sinai Virtual Urgent Care program and advancements in clinical informatics. Gavin's educational background from New York University and experience at Columbia University and NYU/Bellevue highlight his commitment to emergency medicine and healthcare innovation.



# PANEL 2

11:15 AM – 12:00 PM

## BIOPHARMA: PIONEERING INNOVATION IN BIOPHARMACEUTICALS



### **Supriya Munshaw, PhD** Moderator

Associate Professor of Practice  
Carey Business School

Dr. Supriya Munshaw is an Associate Professor of Practice at Johns Hopkins University, focusing on the commercialization of early-stage technologies in life sciences and medical devices. She directs the Flexible MBA program at Carey, teaching pharmaceutical strategy and technology entrepreneurship courses. Dr. Munshaw is a critical figure in the Baltimore entrepreneurial ecosystem, advising local startups, and has served on NIH SBIR grant review panels.

## PANELISTS



### **Ashish Nimgaonkar, MD**

Chief Medical Officer & Head of R&D  
Glyscend Therapeutics

Dr. Ashish Nimgaonkar is the Chief Medical Officer & Head of R&D at Glyscend Therapeutics and an Assistant Professor of Medicine at Johns Hopkins University. Specializing in gastrointestinal and metabolic diseases, he leads research projects on metabolic disease interventions. Dr. Nimgaonkar's work extends to technology innovation, and he is a founder of Glyscend, focusing on novel therapies for metabolic conditions.



### **Ayushman Ghosh, MS**

Vice President  
Charles River Associates

Ayushman Ghosh is a Vice President at Charles River Associates, specializing in strategy consultancy for the life sciences sector. With expertise in biopharma, especially in cell & gene therapy and rare diseases, he guides clients through significant milestones, including IPOs and product launches. His background includes leadership roles in boutique consulting and scientific research at Merck.



### **Yutong Sun**

Co-Founder & Chief Executive Officer  
Quantile Health

Yutong Sun is the co-founder and CEO of Quantile Health, which offers a platform payment solution revolutionizing patient access to advanced medicines like gene therapy. Her prior experience includes leading data science at Oscar Health and quantitative strategy at Virtu Financial, bringing a wealth of knowledge in financial and health data analytics to the table.



### **Jami Taylor, MBA, IRC**

SVP and Head of Investor Relations, Chief of Staff  
Coherus BioSciences

Jami Taylor is the Senior Vice President and Head of Investor Relations at Coherus BioSciences, steering the company towards next-generation immuno-oncology therapies. Her experience spans board memberships, academic contributions, and fostering innovation communities. Ms. Taylor's academic pedigree includes a B.A. from the University of Virginia and an MBA from the Kellogg School of Management.



### **Winston Yan, MD, PhD**

Co-Founder and Head of Translational Strategy, Arbor Biotechnologies  
President, N=1 Collaborative

Dr. Winston Yan is a Co-Founder and the Head of Translational Strategy at Arbor Biotechnologies and the President of the N=1 Collaborative. His work focuses on developing treatments for rare genetic diseases, leveraging his expertise as a physician-scientist and genome engineer. Dr. Yan completed his education at Harvard and is dedicated to rare disease research and treatment development.



# PANEL 2

11:15 AM – 12:00 PM

## HEALTH POLICY AND EQUITY: POLICY INNOVATIONS FOR EQUITABLE HEALTHCARE



### **Daniel Polsky, PhD** Moderator

Bloomberg Distinguished Professor of Health Economics, Johns Hopkins University  
Director, Hopkins Business of Health Initiative

Daniel Polsky, PhD - Daniel Polsky serves as the 40th Bloomberg Distinguished Professor of Health Economics and Policy at Johns Hopkins University, where he holds primary appointments in both the Department of Health Policy and Management at the Johns Hopkins Bloomberg School of Public Health and the Carey Business School. Additionally, he spearheads the Hopkins Business of Health Initiative as its Director. Prior to joining Johns Hopkins, Dr. Polsky was a distinguished faculty member at the University of Pennsylvania from 1996 to 2019, where he held the Robert D. Eilers Professorship at the Wharton School and the Perelman School of Medicine. During his tenure there, from 2012 to 2019, he also served as the executive director.

## PANELISTS



### **Aisha Rahim, MD**

Medical Director  
Johns Hopkins Health Plans

Aisha Rahim is the Medical Executive and Director at Johns Hopkins Health Plans, specializing in medical advisory, scientific strategy, and enhancing patient outcomes through clinical quality improvement. Her background includes over a decade of international leadership, with education from Harvard and expertise in tech equity and healthcare equity.



### **Josh Sharfstein, MD**

Vice Dean for Public Health Practice & Community Engagement, Bloomberg School of Public Health  
Former Deputy Commissioner of Health of the U.S. Food & Drug Administration

Dr. Josh Sharfstein serves as the Vice Dean for Public Health Practice and Community Engagement at the Johns Hopkins Bloomberg School of Public Health, where he also directs the Bloomberg American Health Initiative. With previous roles including Secretary of the Maryland Department of Health and Mental Hygiene, Principal Deputy Commissioner of the U.S. Food and Drug Administration, and Commissioner of Health for Baltimore City, he is a leader in US health policy. Dr. Sharfstein is an author on public health crisis management and the opioid epidemic, holding an elected membership in the National Academy of Medicine.



### **Adam Myers, MD, MHCM, FACHE**

Former Chief Clinical Transformation Officer  
Blue Cross Blue Shield

Adam Myers is the former Chief Clinical Transformation Officer at Blue Cross Blue Shield Association, where he led clinical transformation through health analytics, quality initiatives, and policy advocacy. His background includes serving as the chief of population health at Cleveland Clinic and holding faculty positions in family medicine. With a master's in healthcare management from Harvard University, Myers is distinguished as a Fellow with the American College of Healthcare Executives and the American Association of Family Physicians.

# PANEL 3

1:15 PM – 2:00 PM

## MEDICAL TECHNOLOGY & DEVICES: TRANSFORMING HUMAN HEALTH WITH MEDICAL DEVICE INNOVATION



### **Ernesto Chanona, PhD Moderator**

Adjunct Professor, Johns Hopkins University  
VP of Business Development & Government Affairs, CSSi LifeSciences

As the Director of Business Development at CSSi LifeSciences, Dr. Chanona assists early-stage biotech companies in navigating product development and FDA approval processes. With a strong focus on establishing strategic partnerships and facilitating entry into the U.S. market, his role is pivotal in connecting companies with investor groups and ecosystem partners.

## PANELISTS



### **Youseph Yazdi, PhD, MBA**

Executive Director, JHU Center for Bioengineering Innovation and Design,  
Former Corporate Director Science and Technology, Johnson & Johnson

Executive Director at the Johns Hopkins University Center for Bioengineering Innovation and Design (CBID), Dr. Yazdi has significantly contributed to the MedTech space through his leadership. Holding a PhD and an MBA, his career spans from inventing in elastography technology to leading CBID to global recognition in biomedical engineering education and startup creation.



### **Jeffrey Shuren, MD, JD**

Director of the Center for Devices and Radiological Health  
U.S. Food and Drug Administration

Dr. Shuren serves as the Director of the Center for Devices and Radiological Health at the U.S. Food and Drug Administration. A neurologist and attorney, his extensive experience includes overseeing the approval of medical devices and technologies, ensuring their safety and effectiveness for patient care.



### **Kelly Roman**

Co-Founder and CEO  
Fisher Wallace Labs

Co-Founder and CEO of Fisher Wallace Laboratories, Roman has been at the forefront of developing wearable brain stimulation technology. Under his leadership, the company's innovative approaches to treating depression have gained clinical validation, marking significant advancements in the mental health treatment landscape.

# PANEL 3

1:15 PM – 2:00 PM

## PSYCHEDELICS: REVOLUTIONIZING MENTAL HEALTH



### **David Yaden, PhD** Moderator

Assistant Professor

Johns Hopkins Center for Psychedelic and Consciousness Research

David Yaden is an Assistant Professor and the Roland Griffiths Professor of Psychedelic Research at Johns Hopkins University School of Medicine, based in the Center for Psychedelic and Consciousness Research. His work focuses on the psychological aspects of psychedelic experiences and their effects on long-term well-being, therapy, risks, and ethics. Yaden co-founded The Hub for Psychedelic Ethics (HOPE) at Oxford and co-authored "The Varieties of Spiritual Experiences: A Twenty-First Century Update" for Oxford University Press.

## PANELISTS



### **Albert Garcia-Romeu, PhD**

Associate Professor, JHU School of Medicine

Associate Professor, Johns Hopkins Center for Psychedelic and Consciousness Research

Guest Researcher, National Institute on Drug Abuse Intramural Neuroimaging Research Branch

Albert Garcia-Romeu, part of the Psychiatry and Behavioral Sciences faculty at Johns Hopkins University School of Medicine and a Guest Researcher at the National Institute on Drug Abuse, focuses on psychedelic research, especially psilocybin for addiction treatment. With a Ph.D. from Sofia University in self-transcendence, meditation, and mental health, his current projects cover clinical psychedelic use, mindfulness, altered consciousness, neurobiology, drug use patterns, spirituality's role in mental health and addiction, and qualitative/mixed research methods.



### **Caleigh Propes**

Doctoral Student in Health Policy & Management Department

Bloomberg School of Public Health

Caleigh Propes (she/her) is a doctoral student in Bioethics and Health Policy in the Department of Health Policy and Management at the Johns Hopkins Bloomberg School of Public Health. Her primary research interests include the ethics of medical product development and regulation and clinical research ethics, with special interests in ethical considerations related to pragmatic clinical trials and psychedelics. Prior to coming to Hopkins, Caleigh was a Policy Analyst at the Duke-Margolis Center for Health Policy in Washington, D.C., where she worked on research at the intersection of biomedical innovation, regulatory policy, and bioethics. Caleigh received her B.A. from Yale University in 2020, majoring in Molecular, Cellular, and Developmental Biology.



### **Brandon Weiss, PhD**

Research Associate

Johns Hopkins Center for Psychedelic and Consciousness Research

Dr. Brandon Weiss, PhD, a Clinical Psychologist at Johns Hopkins' Center for Psychedelic and Consciousness Research, investigates the therapeutic potential of classic psychedelics for military veterans. Trained in PTSD treatment at the San Diego VA Medical Center, he explores the benefits of plant medicines like Ayahuasca. Currently, his research focuses on the combined effects of Transcranial Magnetic Stimulation and Ibogaine / 5-MeO DMT on veterans' post-concussive symptoms. Collaborating with Drs. David Yaden and Sandeep Nayak, he is leading the first clinical trial on co-administered MDMA and psilocybin for PTSD in veterans. Brandon is also skilled in Cognitive Processing Therapy and specializes in treating comorbid Substance Use, Stress, and Mood disorders. He holds degrees from Wake Forest University and the University of Georgia, and completed internships at UCSD / San Diego VA and a fellowship at Imperial College London. Contact him at [brandon@jhmi.edu](mailto:brandon@jhmi.edu) or follow him at [@BWe1ss](https://twitter.com/BWe1ss) on X/twitter.



# PANEL 4

2:15 PM – 3:00 PM

## INVESTMENTS: FINANCING THE FUTURE OF HEALTHCARE INNOVATION



### **Christy Wyskiel, MBA** Moderator

Executive Director, Senior Advisor to President for Innovation & Entrepreneurship  
JHTV

As the Senior Advisor to the President for Innovation & Entrepreneurship and Executive Director of Johns Hopkins Technology Ventures, Christy Wyskiel champions the commercialization efforts at Johns Hopkins University. Since 2013, her leadership has been crucial in transforming the university's innovation space, fostering the creation of 160 companies, and generating significant revenue through licensing and industry collaborations. Under her stewardship, startups at Johns Hopkins have secured over \$3 billion in venture capital, underscoring her commitment to the economic development of Baltimore.

## PANELISTS



### **Dan Edelstein, MBA, MS**

CEO  
Haystack Therapeutics

Dan Edelstein, President and CEO of Haystack Oncology, is a pioneering force in liquid biopsy development. His work has been foundational in the use of circulating tumor DNA for cancer detection and monitoring, establishing the first CLIA laboratory for ctDNA analysis. Edelstein's expertise has been integral to the commercialization of liquid biopsy assays and his previous leadership at Sysmex Inostics underscored his deep understanding of the clinical and market aspects of liquid biopsies and biopharma partnerships.



### **Matt Hellauer, MBA, MPP**

Managing Partner  
PTX Capital

Founder and Managing Partner of PTX Capital, Matt Hellauer is a pivotal investor in the healthcare and life sciences industries, particularly within the Baltimore ecosystem. PTX Capital's strategic investments in Johns Hopkins spinouts and the broader healthcare business community highlight Hellauer's commitment to regional innovation. With an impressive educational background and experience in private equity, Hellauer is at the forefront of fostering growth in the life sciences sector.



### **Chris Jeffers, PhD, JD**

SVP of Life Sciences  
Brown Rudnick BioAdvisory Services

With over 25 years in the life sciences sector, Chris Jeffers has held executive and legal roles, representing clients ranging from startups to pharmaceutical giants. As SVP of Life Sciences at Brown Rudnick BioAdvisory Services, he brings his extensive experience in legal practice and business leadership to steer life science companies through strategic transactions and growth phases.



### **Jessica Lukacs, MD, MBA**

Business Development Program Officer  
NIH SBIR/STTR

Dr. Jessica Lukacs combines her medical expertise with business insight as a Program Officer at the National Institute on Drug Abuse (NIDA), focusing on business and product development within the SBIR/STTR program. Her diverse background includes medical strategy for pharmaceutical companies and directing medical research at startups, complemented by her academic excellence achieved at Rutgers University and the University of Virginia.



# PANEL 4

2:15 PM – 3:00 PM

## DIGITAL HEALTH: BIG DATA AND BIG CHANGES IN DIGITAL HEALTH



### **Tinglong Dai, PhD** Moderator

Bernard T. Ferrari Professor  
Carey Business School

Dr. Tinglong Dai is the Bernard T. Ferrari Professor at the Johns Hopkins Carey Business School, specializing in Operations Management and Business Analytics. His research spans healthcare analytics, human-AI interaction, and marketing-operations interfaces. Recognized as a top business school professor under 40 by Poets & Quants, Dr. Dai also holds a joint appointment at the Johns Hopkins School of Nursing and is a frequent media contributor on global supply chain and healthcare operations.

## PANELISTS



### **Dana Le, MHA**

CEO and Founder  
Wander Health

Dana Le is the CEO and Founder of Wander Health, a company innovating in international healthcare networks for non-emergency services. With a Master of Health Administration from Columbia and a Bachelor's from The University of Texas, she has built healthcare accelerators and advised international hospitals on innovation strategies. A Forbes 30 Under 30 honoree and TEDx speaker, Dana is a prominent figure in healthcare entrepreneurship.



### **Jaja Liao**

Principal  
25madison

Jaja Liao is a Principal at 25madison Ventures, focusing on early-stage investments in healthcare and technology. With previous experience at Headline and Rainfall Ventures, and roles at Google and TikTok, Liao brings a wealth of knowledge in growth strategy and operations. She supports founders creating customer-centric products in innovative healthcare solutions.



### **Scott Taylor**

CEO & Co-Founder  
Perx Health

Scott Taylor is the CEO and Co-Founder of Perx Health, a company that designs digital care programs to motivate health improvement. With a background in Private Equity at CPE Capital and Macquarie Capital, and studies in Economics and Finance at the University of Sydney, Scott has driven Perx Health to impact thousands living with chronic conditions and has contributed to clinical research on digital behavior change.



### **Julia Brown**

Head of Data & AI, Blackrock Neurotech  
Founder, EpiWatch

Julia Brown is a leader in neurotechnology and AI, currently with Blackrock Neurotech following her startup MindX's acquisition. Her work in developing medical devices and wearable technology, like the first brain-controlled smart glasses, builds on her experience at Johns Hopkins Medicine's Technology Innovation Center and her development of EpiWatch. Brown's vision is shaping the future of healthcare technology for neurological conditions.

# STARTUP EXPO

FRIDAY, MARCH 8

1:00 PM- 3:15 PM

24TH FLOOR



## Somnair

The first non-invasive neurostimulation solution for obstructive sleep apnea.

<https://www.somnairsleep.com/>



## CurveAssure

Reimagining spinal care by unlocking data-driven dynamic insights with our cutting-edge, non-invasive system.

<https://www.curveassure.com/>



## Sharp Diagnostics

Pioneering the future of diagnostics by building advanced, easy-to-use devices designed for the rapid detection of diseases.

<https://sharpx.com/>



## Vive

Serving as a safety-net, Vive is developing a disposable, non-electronic wearable that can automatically detect lethal opioid overdose and deliver the antidote, Naloxone.



## Biolinco

Offers end-to-end CLD services with proprietary, state-of-the-art technology proven to find the best cell line for a given biomanufacturing process.

<https://www.biolinco.com/>



## KeplerCare

Creating autonomous, HIPAA-/PHIPA-compliant language models that empower behavioral health clinicians to make more intelligent care decisions and refines care operations.

<https://keplercare.com/>

# CONFERENCE NOTES

# OUR SPONSORS



Center for Digital Health  
and Artificial Intelligence



Hopkins Business  
of Health Initiative



StimSTEMM

